



SOCIAL ENTERPRISE ACADEMY

A GUIDE TO

SOCIAL ENTERPRISE IN EDUCATION

Our highly successful Social Enterprise in Education programme has been running for 11 years and in that time we have worked with over 1000 schools; primary and secondary, and colleges all across Scotland. It is a hands on, transformative learning experience that develops key employability skills whilst allowing young people the chance to affect ongoing social change in their communities.

The programme, created in partnership with the Scottish Government, supports development of enterprise, employability and entrepreneurial skills and promotes awareness of social enterprise. The Scottish Government has committed funding to ensure that we can offer this opportunity to every school in Scotland over the next 10 years, we aim to increase sustainability so we can maintain support for existing schools whilst developing our offer for new schools.

We aim to:

- Develop an understanding of the social enterprise business model
- Gain hands-on experience of setting up and running a social enterprise
- Get practical opportunities to become successful learners, confident individuals, responsible citizens and effective contributors
- Develop a range of skills, recording progress, such as Literacy and Numeracy, thinking skills, problem solving, resilience, confidence, leadership, global citizenship and entrepreneurship
- Offer professional learning opportunities for teachers to understand more about social enterprise and how they can support their pupils to develop key skills

Schools can access three levels of support depending on their stage and need:

SPARK



Are you just starting your social enterprise journey? Spark level is for you - a chance to learn more about social enterprise and your local area.

CHANGE



Change level allows pupils to explore the positive changes they would like to make, starting with an interactive workshop delivered by us and the chance to set up a school-based social enterprise.

CHAMPION



Once you set up your social enterprise there is a further opportunity to become a Social Enterprise Champion through demonstrating sustainability and/or community engagement.



Every element of our programme can be adapted to suit 5 to 18 year olds, all ability levels and anyone with additional support needs. Spark level is a series of adaptable lessons plans.

Change level begins with an interactive pupil workshop led by one of our Education Tutors who have a background in Social Enterprise. We work alongside the teacher throughout this process and our Education Coordinators offer schools ongoing support to schools at every stage. We encourage schools to ensure their social enterprise is sustainable and share their learning and ideas with their school and community. They can then become Social Enterprise Champions and light the spark for others.

Schools who set up social enterprises in Change and Champion level need to make sure it is:

CONNECTED TO THE COMMUNITY

School-based social enterprises have explicit social and/or environmental aims and their profits are used to help achieve these. These can either be local issues or issues linked to a community in another country.

ENTREPRENEURIAL

They have a clear trading activity and are directly involved in producing goods or providing services to a market identified by the pupils.

LED BY YOUNG PEOPLE

They are driven and run by pupils with support from teachers and parents. Pupils should spread the awareness of their social enterprise across the school and the community.

DYNAMIC

School-based social enterprises aspire to make a positive and responsive change to peoples' lives.

There are a range of other events that schools can take part in along the way, including 'Meet the Social Entrepreneur' events, our popular Dragons' Dens, free Professional Learning twilight sessions for school staff and our annual VIP Awards Ceremony.

We have been fortunate enough to see first-hand the positive impact that our programme is having on young people, their teachers, schools and communities. Our aim is to give every school in Scotland the chance to take part over the next ten years. We are also working towards making the offer available to schools around the world as we grow our network of international hubs.

We would like to ask you to help us make this aim a reality. Get in touch with our Head of Education – emily@socialenterprise.academy – put us in touch with your local school, tell a teacher about our free Professional Learning sessions and help us spread the word.

Let's do our bit to enable the next generation to connect with their world and tackle issues in their local and global communities.