

SOCIAL ENTERPRISE FOR LOCAL AUTHORITIES

A ONE DAY PROGRAMME TO ALLOW LOCAL AUTHORITY STAFF AND SENIOR LEADERS TO EXPLORE:

- What is a social enterprise anyway?
- What can social enterprise do for us?
- Are social enterprises a threat to local authority services?
- How can social enterprises support the local authority address social challenges?
- How can local authorities support social enterprise?

1 DAY | LLANDUDNO JUNCTION | 13 JULY 2016

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A ONE DAY PROGRAMME TO ALLOW LOCAL AUTHORITY STAFF AND SENIOR LEADERS TO EXPLORE:

Social enterprises are playing an increasing role in our communities. More and more local authorities are exploring the opportunities this can offer, but many are concerned the concept could present a threat to public services.

Social Enterprise for Local Authorities is a practical and engaging one day programme that will bring together staff and leaders from local authorities across North Wales to explore these issues.

You will get the chance to understand in more depth what social enterprise is really about, discuss examples of when it's really working and when it's really not and consider practical ways in which your local authority could harness social enterprise to tackle some of its key challenges.

ON THIS PROGRAMME YOU WILL:

- Deepen your understanding of social enterprise
- Discuss real-life examples of the impact of social enterprise on local authorities
- Consider if and when spin-outs could help secure under-threat services
- Learn about some of the ways social enterprises are tackling challenges in our communities
- Start to outline a strategy to help your local authority make the most of social enterprise

PROGRAMME DETAILS

DURATION:	1 day
DATE:	13 July 2016
TIME:	10am - 4.30pm
VENUE:	Bangor University
COST:	£75 per person

Due to the support of the Rank Foundation we have been able to offer this programme at half the normal cost.

LEARNERS

This programme is designed for senior staff in local authorities, particularly those with responsibility for services such as social care, leisure, or waste, for example.

It will also be of interest to staff who work with social enterprises as part of their role, and anyone interested in the potential of social enterprise to deliver social impact in the community.

HOW TO APPLY

Please complete the online booking form to apply for this programme. For more information, contact:

Mark Richardson

07766 015 664 | wales@socialenterprise.academy

[CLICK HERE TO APPLY ONLINE](#)

MENTRAU CYMDEITHASOL I AWDURDODAU LLEOL

RHAGLEN UNDYDD I ALLUOGI STAFF AC UWCH ARWEINWYR AWDURDODAU LLEOL I DRAFOD:

- Beth yw menter gymdeithasol beth bynnag?
- Beth allai menter gymdeithasol ei wneud i ni?
- A yw mentrau cymdeithasol yn fygythiad i wasanaethau awdurdodau lleol?
- Sut allai mentrau cymdeithasol helpu awdurdodau lleol i ddatrys problemau cymdeithasol?
- Sut allai awdurdodau lleol gefnogi mentrau cymdeithasol?

1 DIWRNOD | CYFFORDD LLANDUDNO | 13 GORFFENNAF 2016

MENTRAU CYMDEITHASOL I AWDURDODAU LLEOL

RHAGLEN UNDYDD I ALLUOGI STAFF AC UWCH ARWEINWYR AWDURDODAU LLEOL I DRAFOD:

Mae mentrau cymdeithasol yn chwarae rhan gynyddol yn ein cymunedau. Mae mwy a mwy o awdurdodau lleol yn archwilio'r cyfleoedd y gallai hyn ei gynnig ond mae llawer yn bryderus y gallai hynny hefyd fod yn fgythyriad i wasanaethau cyhoeddus.

Mae Mentrau Cymdeithasol i Awdurdodau Lleol yn rhaglen undydd ymarferol a diddorol a ddaw â staff ac arweinwyr ynghyd o awdurdodau lleol ledled gogledd Cymru i drafod hyn.

Cewch gyfle i ddeall yn fanylach beth yn union yw mentrau cymdeithasol, i drafod enghreifftiau pan ydyn nhw'n gweithio'n dda a phan nad ydyn nhw'n gweithio o gwbl ac i ystyried ffyrdd ymarferol o sut y gallai eich awdurdod lleol fanteisio ar fentrau cymdeithasol i daclo rhai o'i broblemau pennaf.

AR Y RHAGLEN HON FE FYDDWCH YN:

- Dyfnhau eich dealltwriaeth o fentrau cymdeithasol
- Dysgu ynghylch rhai o'r ffyrdd y mae mentrau cymdeithasol yn taclo problemau yn ein cymunedau
- Ystyried os a pha bryd y gallai cwmnïau deillio fod o help i wasanaethau sy'n cael eu bygwth
- Trafod enghreifftiau gwirioneddol effeithiau mentrau cymdeithasol ar awdurdodau lleol
- Dechrau amlinellu strategaeth i helpu eich awdurdod lleol wneud y gorau o fenter gymdeithasol

MANYLION Y RHAGLEN

HYD:	1 diwrnod
DYDDIAD:	13 Gorffennaf 2016
TIME:	10am - 4.30pm
VENUE:	Bangor University
PRIS:	£75 y pen

Diolch i gefnogaeth y Rank Foundation, rydyn ni wedi gallu cynnig y rhaglen hon am hanner y pris arferol.

DYSGWYR

Dyluniwyd y rhaglen hon ar gyfer staff uwch mewn awdurdodau lleol, yn enwedig, er enghraifft, y rhai sydd â chyfrifoldeb am wasanaethau megis gofal cymdeithasol, hamdden neu wastraff.

Bydd hefyd o ddiddordeb i staff sy'n gweithio gyda mentrau cymdeithasol fel rhan o'u swydd ac i unrhyw un sydd â diddordeb mewn ystyried a allai mentrau cymdeithasol gael effaith gymdeithasol yn y gymuned.

SUT I GYFLWYNO CAIS

Cwblhewch y ffurflen archebu lle ar lein i gyflwyno cais ar gyfer y rhaglen hon. I gael rhagor o wybodaeth, cysylltwch â:

Mark Richardson
07766 015 664 | wales@socialenterprise.academy

CLICIWCH YMA I WNEUD CAIS AR-LEIN